

Race Sponsorship

Why sponsor a race?

Race sponsorship at Redcar Racecourse provides exceptional exposure for your company, product or celebration and adds that extra special something for you and your guests on a raceday.

Race Sponsorship Packages include:

- Naming rights to your race e.g. The Your Company Name Here Stakes
- Race name featured in local, regional and national newspapers and on Channel 4 Racing/Racing UK
- Judge and present the award for the Best Turned Out Horse in the Parade Ring
- Memento(s) to present to the winning connections after your race in the Winners Enclosure
- Full page, full colour racecard advertisement
- Complimentary photographs of trophy presentations
- Public address announcements

We can create a sponsorship package exclusively for you by adding promotional extras to fit your specific needs and requirements.

Race Sponsorship prices start from £750.00 + vat per race.



For further information please contact:

Amy Fair, Racecourse Manager,

Tel: 01642 484 068 E-mail: amy.fair@redcarracing.co.uk

Race Sponsorship Branding Opportunities:

- Horse shoe at winning post
- Run in banner
- Sponsored number cloths
- Presentation backdrop and table cloth
- Winning line banners
- On-course banners
- Winner's rug
- Parade ring banners
- Entrance flags
- Promotional tradestand



Branding Opportunities

Permanent Banners

Permanent sites around the track are available for hire for the season, including 1 day of Channel 4 television coverage and all 19 days covered on RacingUK/Turf TV.

Banners appear in photography used in the local and national press and in promotional literature commissioned by Redcar Racecourse.

Permanent Banners are available from £1,500.00 plus vat. Banner sizes are 18ft x 4ft and are displayed for all 19 fixtures.

Redcar Racecourse also operates as a thriving conference venue and so your banner will be visible to all guests attending for meetings and events at the racecourse during the year.

Individual Meeting Banners

It is also possible to hire a banner site around the track on an individual meeting basis.

Daily banners can be displayed in the following locations:

- On-Course £300.00 + vat
- Final furlong £300.00 + vat
- Parade Ring £150.00 + vat

Promotional Display

Bringing a promotional display on a raceday provides you with a unique opportunity for one to one contact with our racegoers. We've had all sorts of promotional displays form a vehicle product launches, to a champagne and summer cocktail tastings.

Promotional Displays are available from £400 + vat per day.

Racecard Advertising

Redcar's official racecard is an essential guide for all racegoers and provides an ideal opportunity to promote your business or product to an audience that includes racegoers, owners, trainers and corporate clients. Racecard advert running competitions are a great data capture tool – our team can help you to administer this competition on the day.

Every corporate hospitality guest, owner, trainer and jockey receives a complimentary racecard. The racecard is full colour (210mm x 110mm) and retails at £2.50.

Racecard advertising is available for any day (from £100 plus vat) or for the full season covering 19 days (from £1,200 plus vat).

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Branding Opportunities



Presentation backdrop, flags and banners in the Winner's Enclosure



Finishing line horse shoe and winning line banner



Racecard advertising



Sponsored number cloths



Promotional tradstand and data capture opportunity



On-course banner

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