



# REDCAR RACECOURSE

**31.5K**  
SOCIAL  
FOLLOWERS

**TV COVERAGE**  
ITV & RACING TV

**39k**  
RACEGOERS

## ANNUAL ADVERTISING RATE CARD 2024

### PARADE RING

Banner size - 2'6" x 6'  
Each Banner @ £425 + VAT per annum

Exposure to Grandstand Enclosure racegoers, owners, trainers, and conference & events attendees throughout the year.

Occasional coverage on Racing TV and SIS satellite channels.

### STABLES' BEND

Banner size - 24' x 4'  
Annual banner - £1,500 + VAT per annum

Exposure to all racegoers, owners, trainers, and conference & events attendees throughout the year.

Coverage on ITV Racing, Racing TV, and SIS satellite channels.

### FINAL FURLONG

Banner size - 24' x 4'  
Annual banner - £1,500 + VAT per annum

The final furlong is where all the racing action takes place, and your banner will be seen by racegoers and conference and events attendees.

Coverage across the country on the ITV Racing, Racing TV, and SIS satellite channels.

Prominent position on course with exposure to all owners, trainers, corporate hospitality and racegoers in the Grandstand Enclosure.

Photographic imagery used in several press publications, website and social media platforms.

### MULTIPLE LOCATION OFFER

If you are interested in a number of advertising locations please get in touch for a bespoke quote.



For more information, please contact the Racecourse Office  
01642 484 068 / [info@redcarracing.co.uk](mailto:info@redcarracing.co.uk)