



REDCAR RACECOURSE

RACE SPONSORSHIP PACKAGES RATECARD 2024

| SPONSORSHIP PACKAGES | PLATINUM PACKAGE | PREMIUM PACKAGE | CORPORATE PACKAGE | FRIENDS & FAMILY PACKAGE** |
|---|---|---|---|---|
| SPONSORSHIP AVAILABLE FROM: | £5,000 + VAT | £2,500 + VAT | £1,000 + VAT | £500 + VAT |
| | Up to x 3 races Total minimum value £10,000 | Up to x 2 races Total minimum value £5,000 - £9,999 | 1 race total minimum value below £5,000 | 1 race total minimum value below £5,000 |
| BRANDING SITES* | | | | |
| Annual permanent advertising hoarding/s - Parade Ring | ✓ ✓ | ✓ | N/A | N/A |
| Temporary Raceday advertising hoarding space allocation at: | | | | |
| - Winners' Enclosure | ✓ | ✓ | ✓ | N/A |
| - Parade Ring | ✓ ✓ | ✓ | ✓ | N/A |
| - Trackside | ✓ | ✓ | N/A | N/A |
| - Entrances | ✓ | ✓ | N/A | N/A |
| - Starting Stalls | ✓ | N/A | N/A | N/A |
| - Public Enclosures | ✓ | N/A | N/A | N/A |
| * BRANDING/HOARDING/ADVERTISING BOARD PRODUCTION COSTS ARE NOT INCLUDED | | | | |
| ENJOY A DAY AT THE RACES | | | | |
| Complimentary Season Tickets | 6 Guests | 4 Guests | N/A | N/A |
| Complementary Grandstand Enclosure admission tickets | 50 Guests | 25 Guests | 10 Guests | 6 Guests |
| Discount on Private Box or Crow's Nest Restaurant packages (subject to availability) | ✓ | ✓ | ✓ | ✓ |
| Best Turned Out Horse cash prize to the winning stable lad/lass | ✓ | ✓ | ✓ | ✓ |
| Post Race Trophy Presentation*** | | | | |
| - Winning Owner | ✓ | ✓ | ✓ | ✓ |
| - Winning Trainer | ✓ | ✓ | ✓ | ✓ |
| - Winning Jockey | ✓ | ✓ | ✓ | ✓ |
| Complimentary Presentation Photo | ✓ | ✓ | ✓ | ✓ |
| *** PLEASE NOTE, ONLY THE WINNING OWNER PRIZE IS INCLUDED | | | | |
| PUBLIC RELATIONS | | | | |
| Racing TV and SIS satellite race coverage | ✓ | ✓ | ✓ | ✓ |
| Pre-racing Press releases & media coverage | ✓ | ✓ | ✓ | ✓ |
| Raceday Social Media coverage | ✓ | ✓ | ✓ | N/A |
| Post-racing Press results & media coverage | ✓ | ✓ | ✓ | ✓ |
| Raceday public address and PA announcements | ✓ | ✓ | ✓ | ✓ |
| Outdoor product exhibition space | ✓ | ✓ | N/A | N/A |
| Public merchandising / promotional give away | ✓ | N/A | N/A | N/A |

**The friends & family package is not available for commercial sponsorship and is limited to private individuals celebrating a special occasion.

For more information, please contact the Racecourse Office

01642 484 068 / info@redcarracing.co.uk