



REDCAR RACECOURSE

RACE SPONSORSHIP PACKAGES RATECARD 2024

SPONSORSHIP PACKAGES	PLATINUM PACKAGE	PREMIUM PACKAGE	CORPERATE PACKAGE	FRIENDS & FAMILY PACKAGE**
SPONSORSHIP AVAILABLE FROM:	£5,000 + VAT	£2,500 + VAT	£1,000 + VAT	£500 + VAT
	Up to x 3 races Total minimum value £10,000	Up to x 2 races Total minimum value £5,000 - £9,999	1 race total minimum value below £5,000	1 race total minimum value below £5,000
BRANDING SITES*				
Annual permanent advertising hoarding/s - Parade Ring	✓✓	✓	N/A	N/A
Temporary Raceday advertising hoarding space allocation at:				
- Winners' Enclosure	✓	✓	✓	N/A
- Parade Ring	✓✓	✓	✓	N/A
- Trackside	✓	✓	N/A	N/A
- Entrances	✓	✓	N/A	N/A
- Starting Stalls	✓	N/A	N/A	N/A
- Public Enclosures	✓	N/A	N/A	N/A
* BRANDING/HOARDING/ADVERTSING BOARD PRODUCTION COSTS ARE NOT INCLUDED				
ENJOY A DAY AT THE RACES				
Complimentary Season Tickets	6 Guests	4 Guests	N/A	N/A
Complementary Grandstand Enclosure admission tickets	50 Guests	25 Guests	10 Guests	6 Guests
Discount on Private Box or Crow's Nest Restaurant packages (subject to availability)	✓	✓	✓	✓
Best Turned Out Horse cash prize to the winning stable lad/lass	✓	✓	✓	✓
Post Race Trophy Presentation***				
- Winning Owner	✓	✓	✓	✓
- Winning Trainer	✓	✓	✓	✓
- Winning Jockey	✓	✓	✓	✓
Complimentary Presentation Photo	✓	✓	✓	✓
*** PLEASE NOTE, ONLY THE WINNING OWNER PRIZE IS INCLUDED				
PUBLIC RELATIONS				
Racing TV and SIS satellite race coverage	✓	✓	✓	✓
Pre-racing Press releases & media coverage	✓	✓	✓	✓
Raceday Social Media coverage	✓	✓	✓	N/A
Post-racing Press results & media coverage	✓	✓	✓	✓
Raceday public address and PA announcements	✓	✓	✓	✓
Outdoor product exhibition space	✓	✓	N/A	N/A
Public merchandising / promotional give away	✓	N/A	N/A	N/A

**The friends & family package is not available for commercial sponsorship and is limited to private individuals celebrating a special occasion.